

# BOSTON LANDING RETAIL OPPORTUNITIES



2020

# PROJECT ORIENTATION

Located minutes from Downtown Boston on the Mass Pike, Boston Landing is a mixed-use project consisting of approximately 1.76 MSF. The development is home to New Balance's HQ, Boston Bruins and Celtics practice facilities, 750,000 SF of office/lab, 295-residential units and over 50,000 SF of retail. Under construction is "The TRACK at new balance," a 5,000-person sports venue, and a new live music venue by The Bowery Presents that will host 3,500 people.





# LOCATION

HARVARD UNIVERSITY

ZONE 3

our father's deli  
trader joe's  
swissbakers

BARRY'S CORNER

1/2 mile / 10 minute walk

WATERTOWN

ARSENAL YARDS

mahoney's

article 24

star market

jump on in

NORTH ALLSTON

starbucks

the stockyard

cvs

NB fitness club

flatbread

NB factory store

railstop

BOSTON LANDING

NB flagship store

kohi

homegoods

super stop + shop

2 STOPS TO BACK BAY

lulu's

allston diner

ALLSTON VILLAGE

marty's liquors

roxy's

lonestar

whole heart provisions

fomu

tavern in the square

brighton music hall

white horse tavern

corepower yoga

9,373

WORKING HERE

9,506

LIVING HERE

BRIGHTON CENTER

dash cafe

devlin's

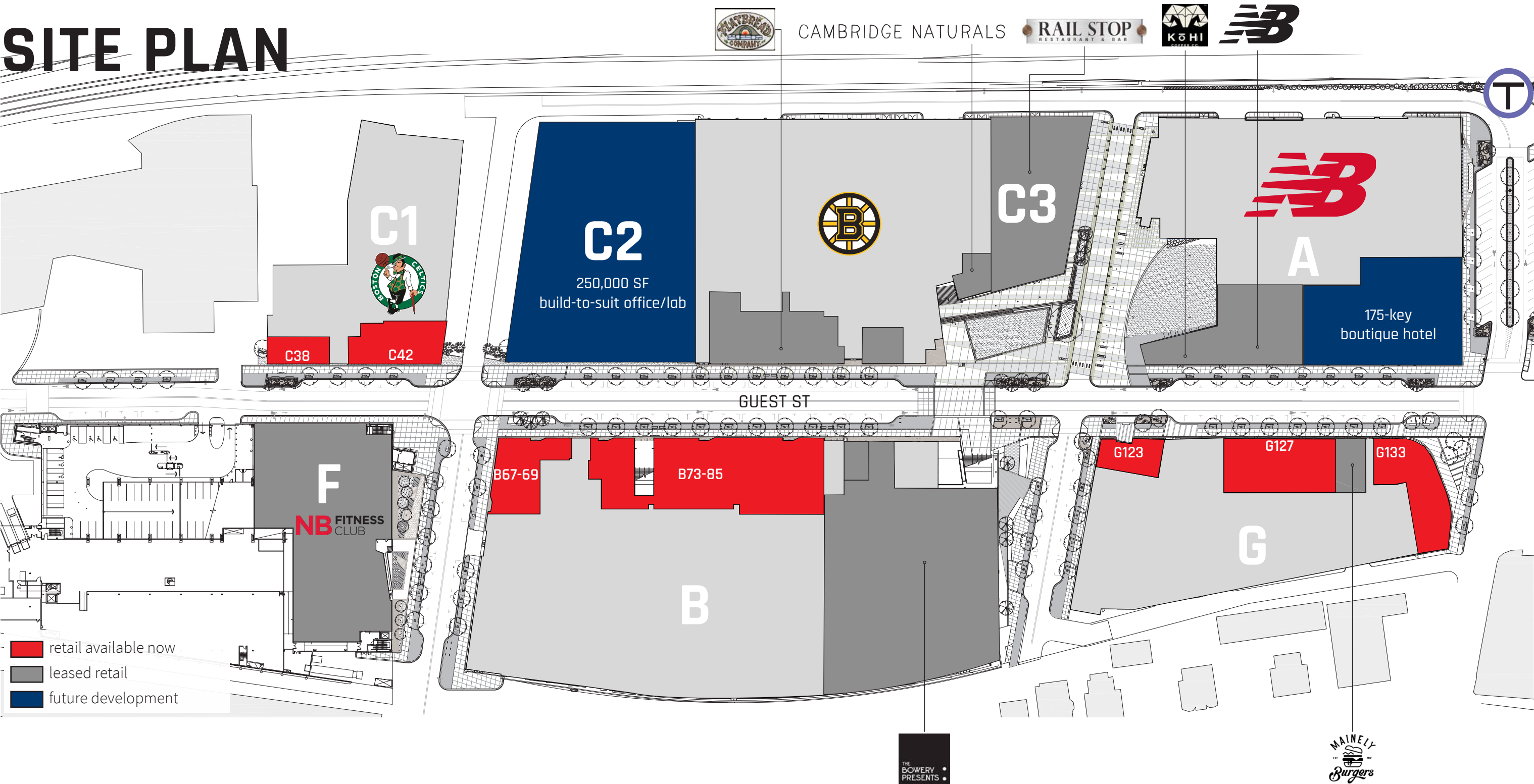
brighton bodega

esperia grill

st. elizabeth's medical center

PACKARD'S CORNER

# SITE PLAN





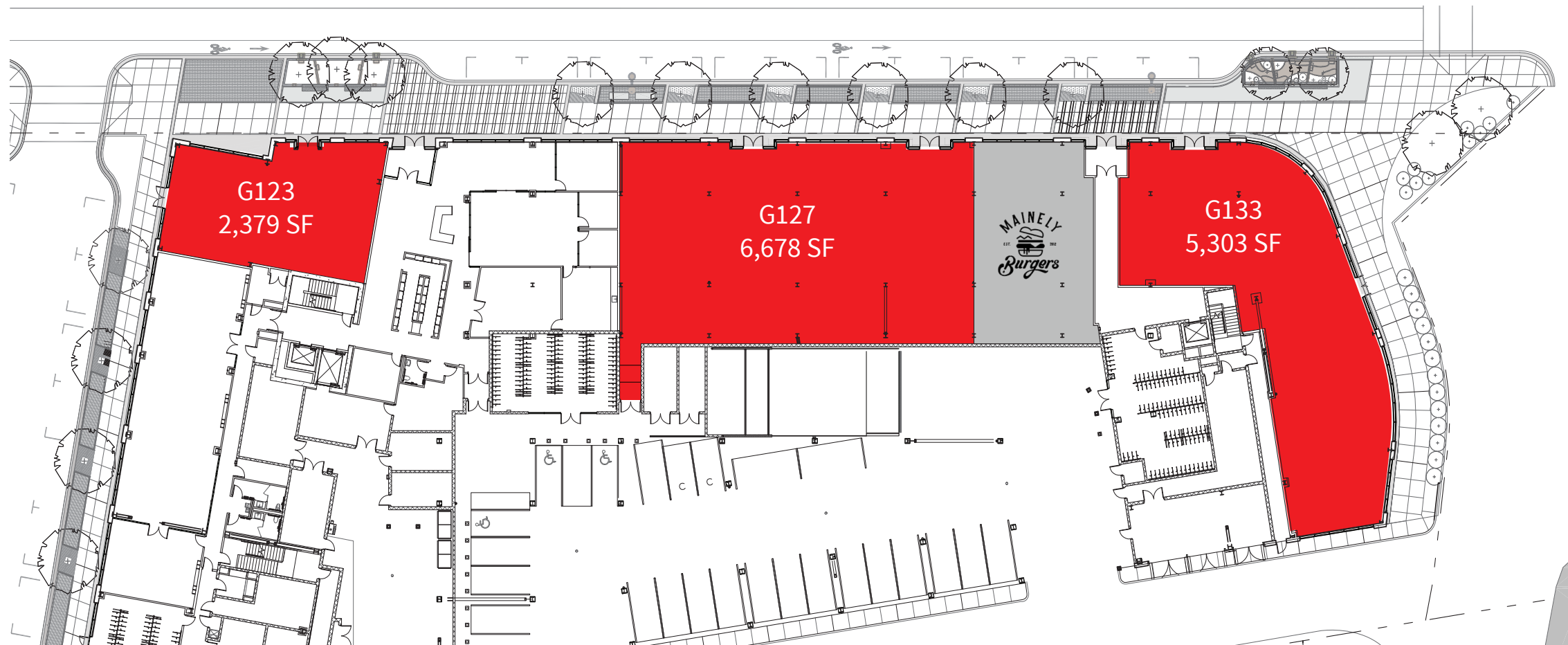
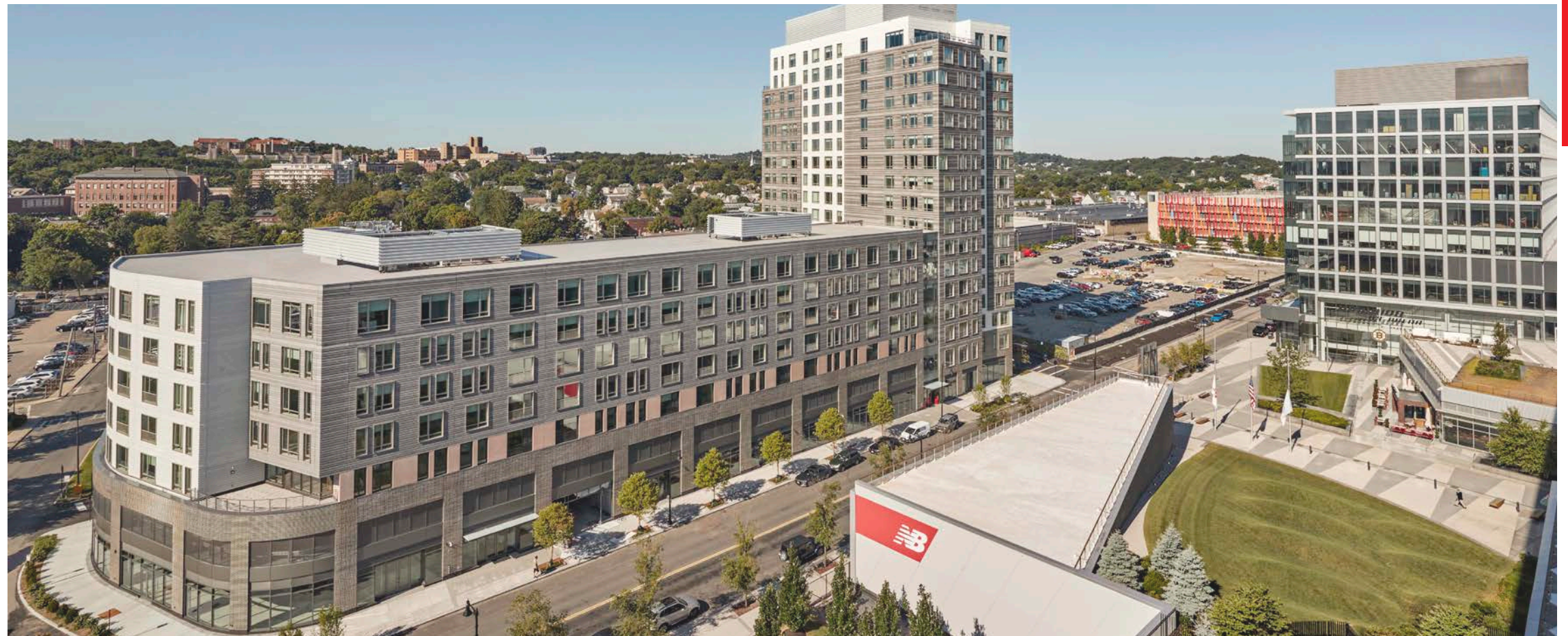
View of Warrior Ice Arena + Auerbach Center from Mass Pike





# LANTERA - 125 GUEST ST

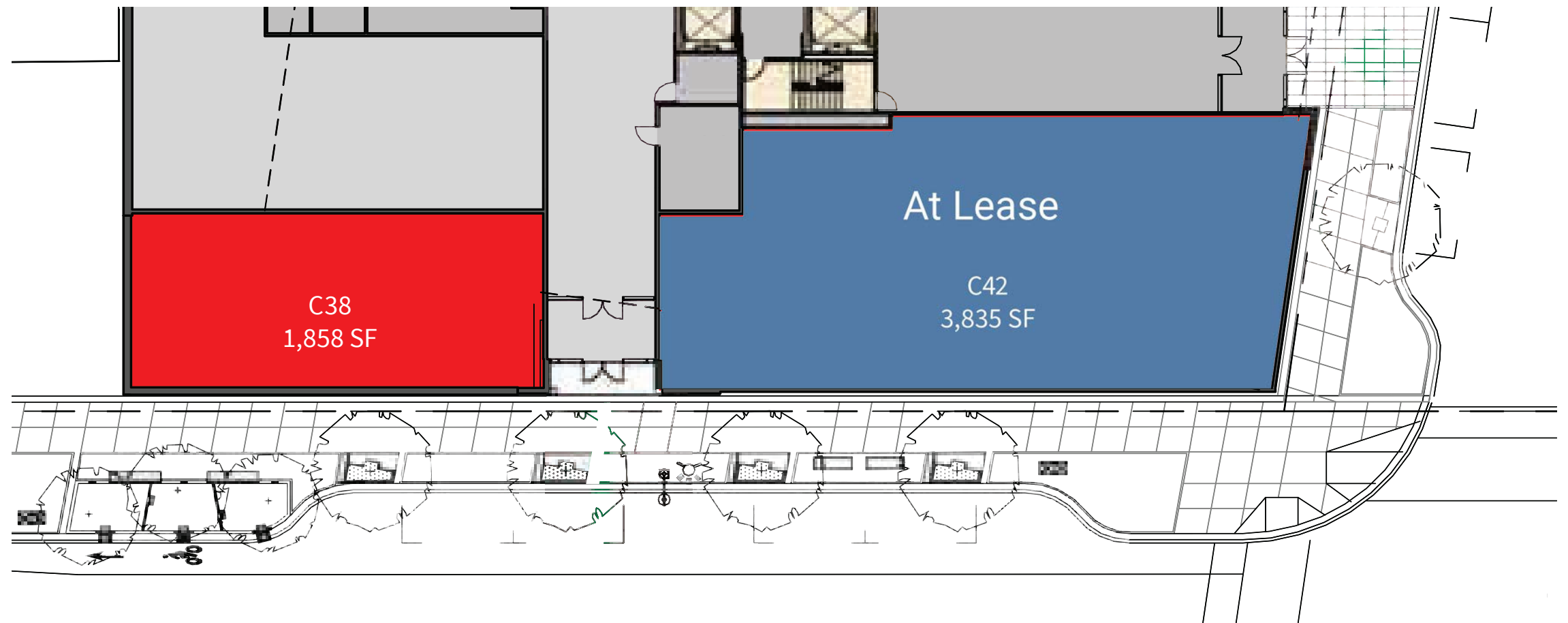
Lantera includes 295 luxury residential units above a podium of approximately 16,500 SF of ground floor retail space directly across from the New Balance Headquarters and New Balance Flagship Store. There are retail opportunities from 1,500 SF to 5,300 SF remaining in the building that can accommodate a variety of uses including full-service restaurants, soft goods, and amenities.





# AUERBACH CENTER - 40 GUEST ST

The new home to the Celtics practice and training facility, which also includes 135,000 SF of lab/office space and approximately 5,600 SF of ground floor retail across from the recently renovated New Balance Fitness Club. The building can accommodate food, retail and service uses.

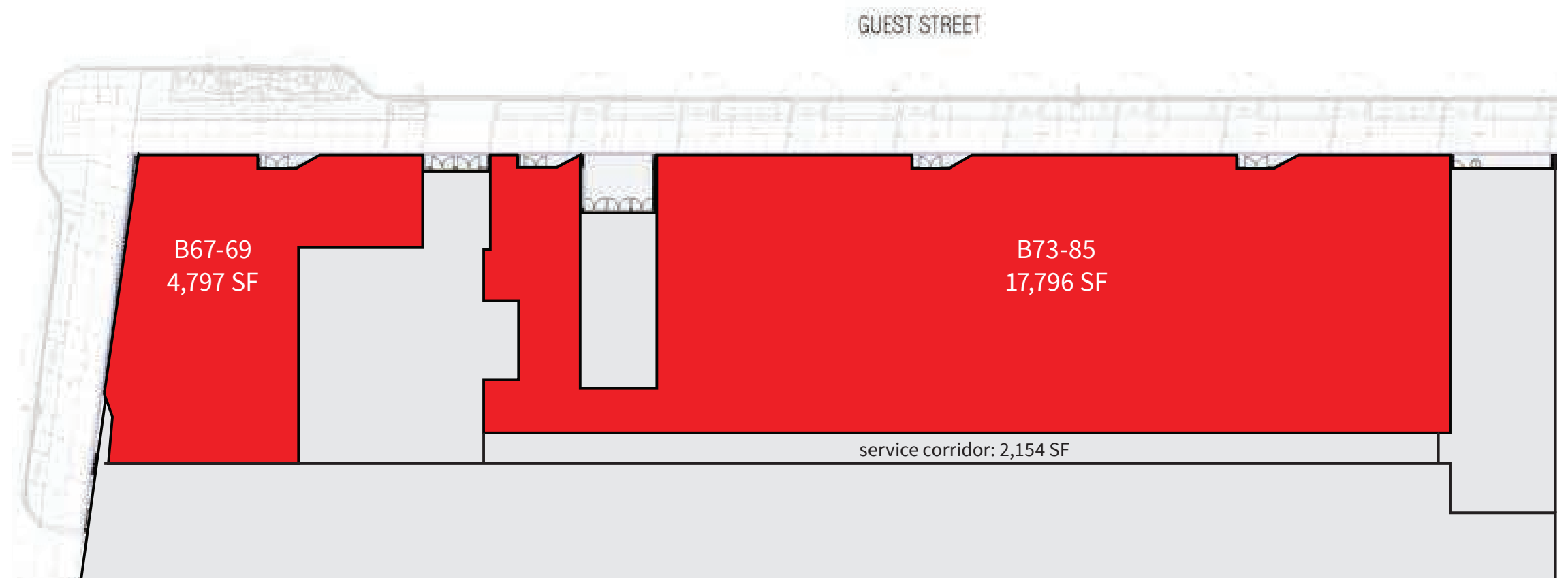




# THE TRACK AT NEW BALANCE

Under construction and delivering in 2021 is “The TRACK at new balance,” a new state-of-the-art indoor track facility with a capacity of 5,000 people. This facility will be used continuously for athletic events and outside programming year-round. In addition, a new 3,500-person live music venue by Bowery Presents will open within the building offering 200+ live music shows a year.

Now leasing over 22,000 sf of retail/restaurant space on the ground floor with synergistic uses preferred.





# LET'S TALK

Ownership is seeking a dynamic mix of local restaurants and retail to populate the remaining ground floor space at Boston Landing. With over 40,000 square feet of retail space between Lantera, the Auerbach Center, and The TRACK at new balance, there is the ability to accommodate different uses and users to satisfy the growing needs of the local community.

In the meantime, let's talk:  
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