

BOSTON LANDING RESTAURANT + RETAIL OPPORTUNITIES



PROJECT ORIENTATION

 boston_landing  bostonlanding1

Boston Landing is a mixed-use project parallel to the Mass Pike, consisting of approximately 1.76MSF and located just minutes from Downtown Boston.

The development is home to New Balance's HQ, the Boston Bruins and Celtics practice facilities, 750,000 SF of office/lab, 295-residential units and over 80,000 SF of retail at Boston Landing. Under construction is the TRACK at new balance, which will have capacity for a 5,000 spectator sports venue, and a new live music venue operated by The Bowery Presents that will host up to 3,500 people.



9,500

residents living within a 1/2 miles radius



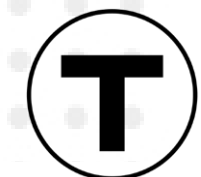
2,000

businesses within a 1-mile radius



9,400

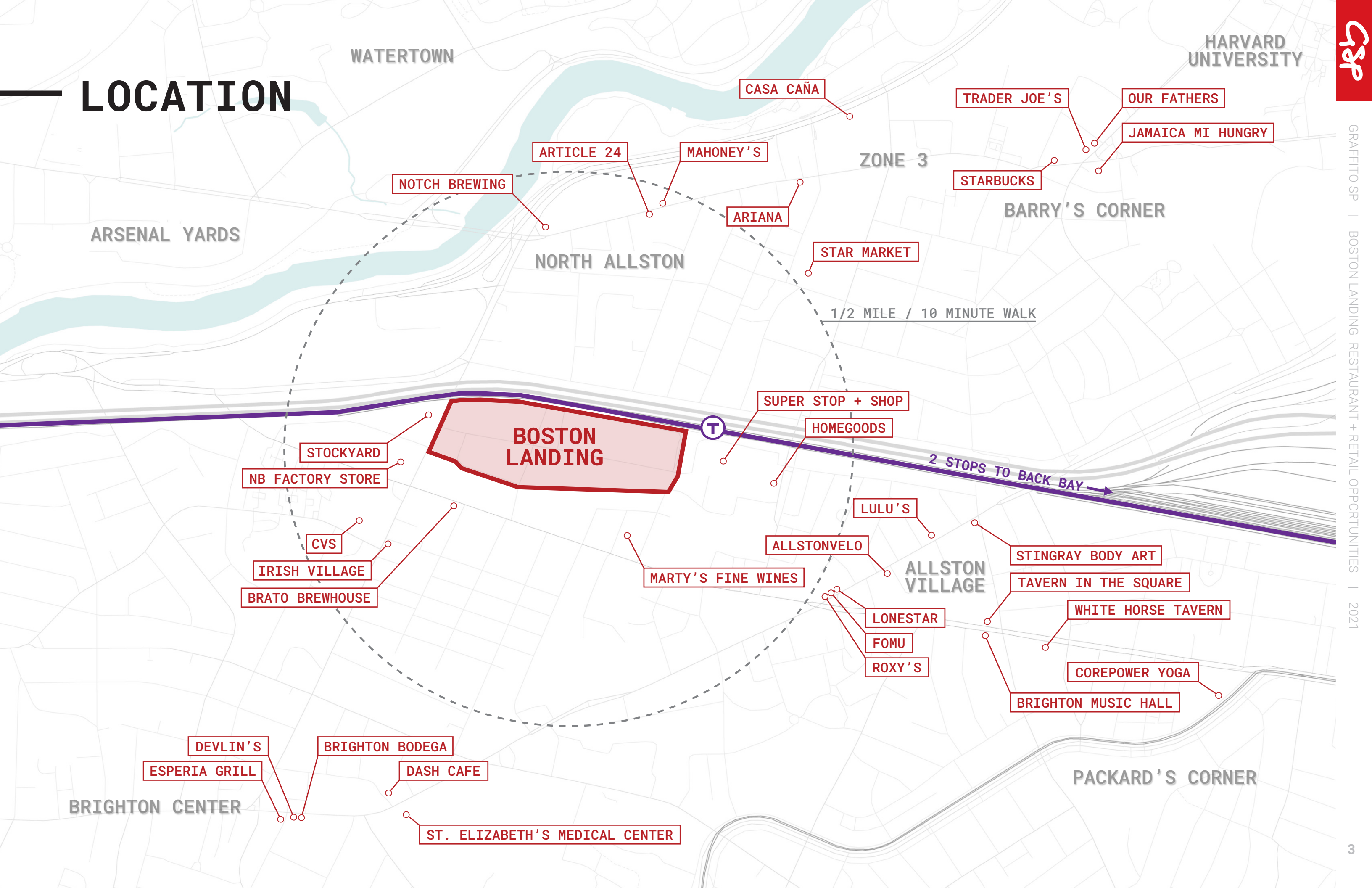
employees within a 1/2 mile radius



19,000

daily Purple Line ridership

LOCATION

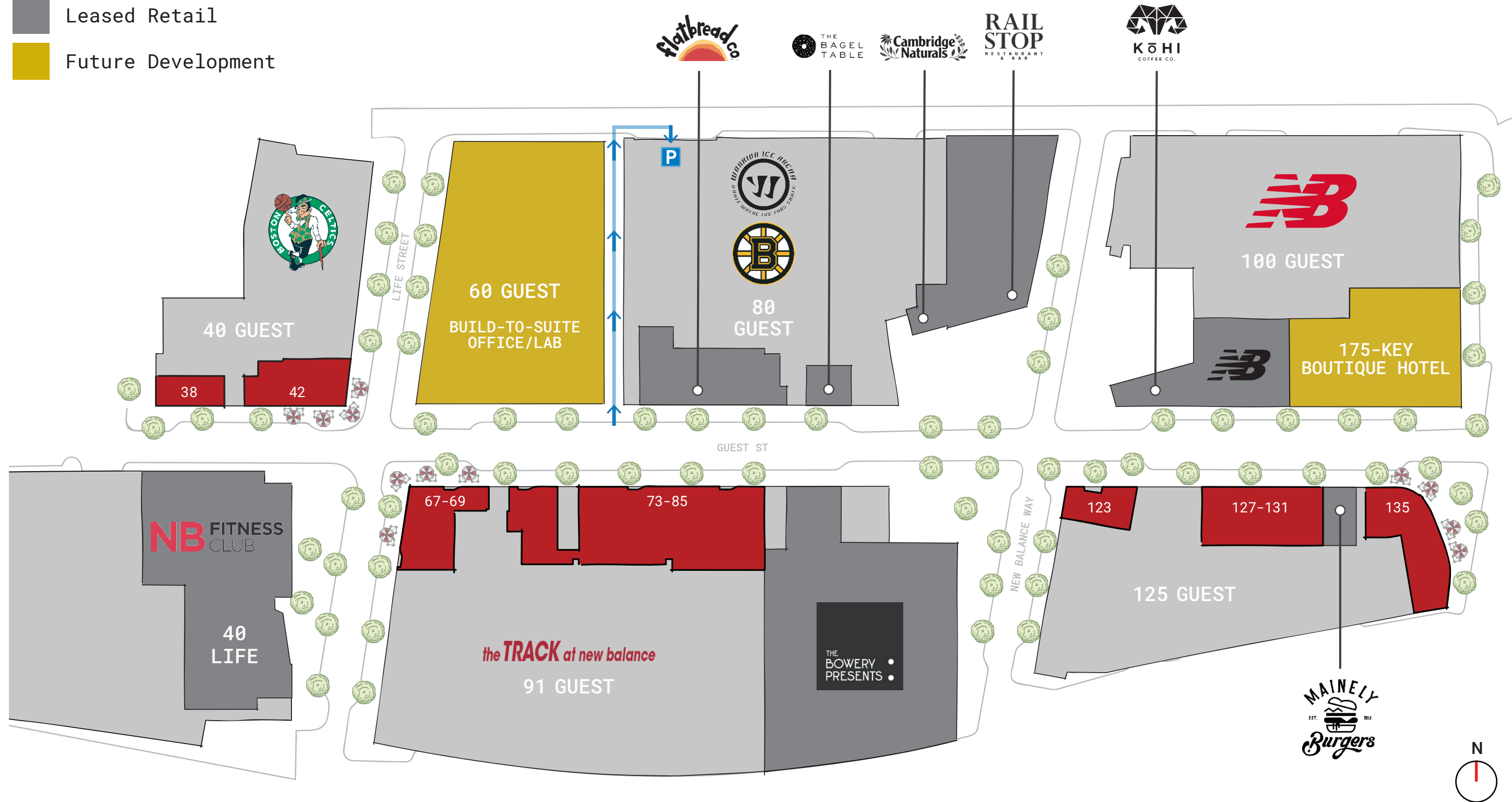




IN PROGRESS VIEW OF
THE TRACK AT NEW BALANCE

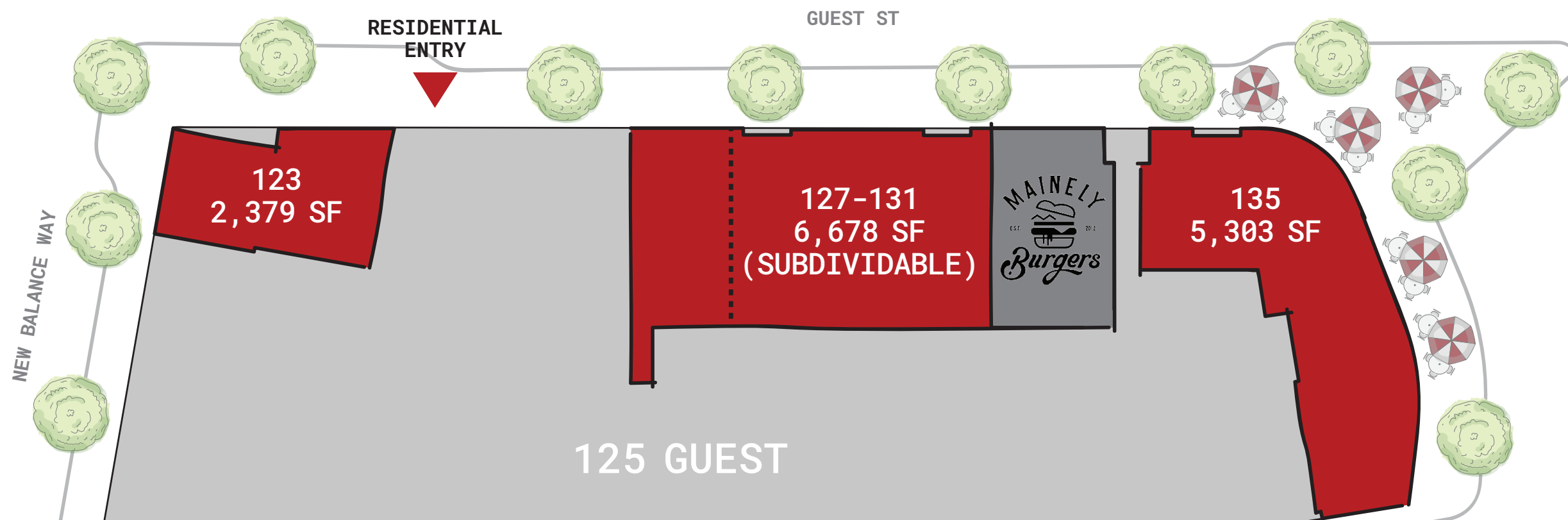
SITE PLAN

- Retail Available Now
- Leased Retail
- Future Development



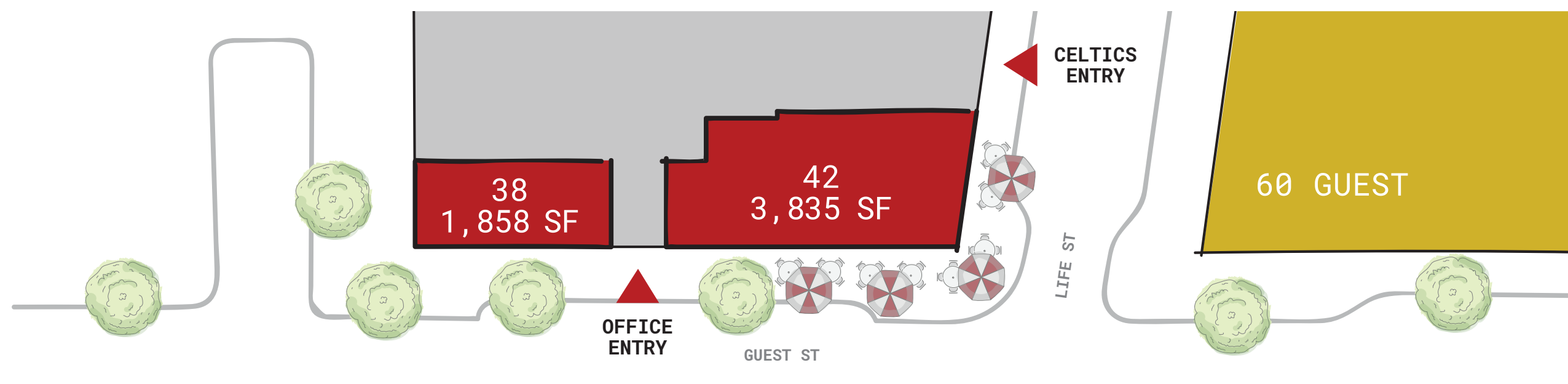
LANTERA: 125 GUEST ST

Lantera includes 295 luxury residential units above a podium of approximately 16,500 sf of ground floor retail. The retail space is located directly across from the New Balance World Headquarter building and New Balance Flagship store. Retail opportunities range from approximately 1,000-6,700 sf with ability to accommodate a variety of F&B, services and retail uses.



AUERBACH CENTER: 40 GUEST ST

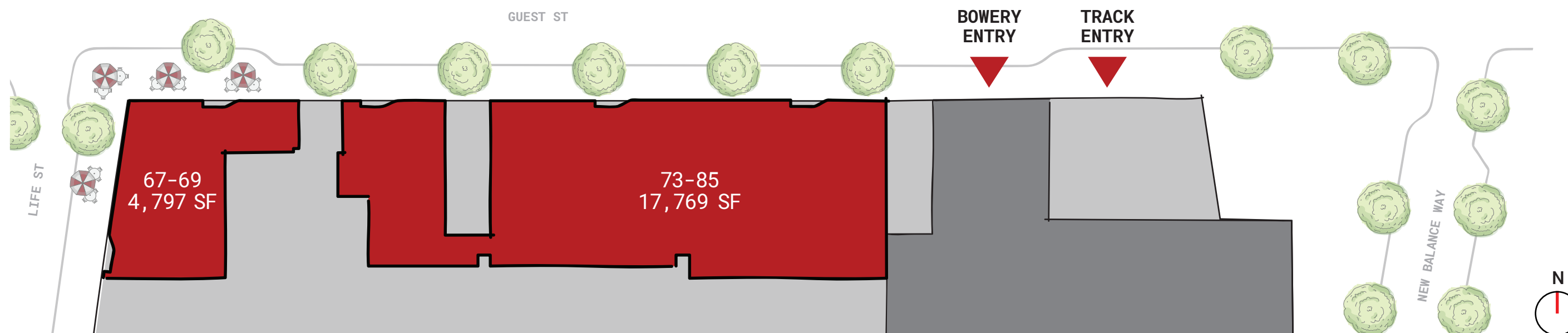
40 Guest Street is a 135,000 sf building that is home to the Celtics Practice and Training Facility and includes 84,000 sf of lab innovation space occupied by Smart Labs. Two spaces making up approximately 5,600sf of retail line the ground floor of the building and are located across the street from the recently renovated state-of-the-art NB Fitness Club. Retail opportunities range from approximately 1,800-3,800sf.



THE TRACK AT NEW BALANCE

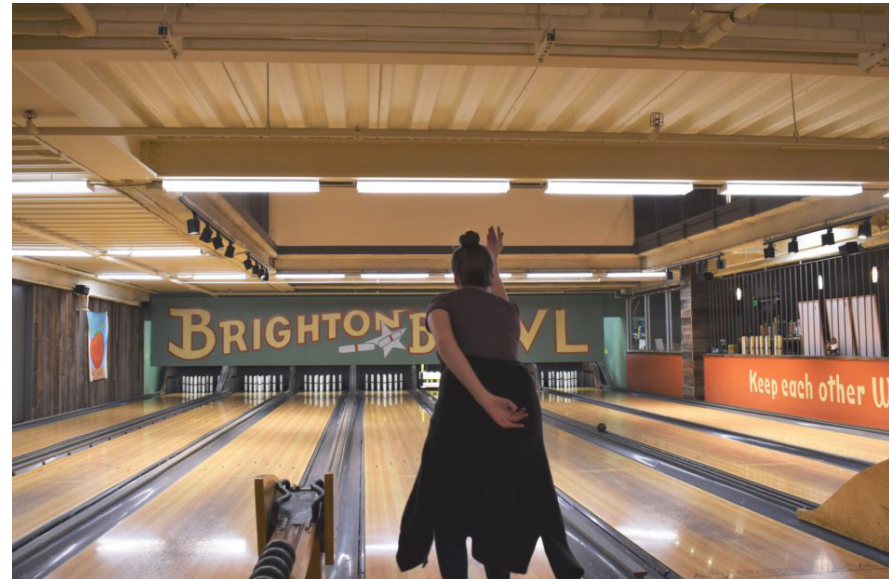
thetrackatnewbalance

Under construction is the TRACK at new balance, a multi-sport, multi-level state-of-the-art complex opening to the public in 2022. This facility is capable of accommodating up to 5,000 spectators and will be used for athletic events, corporate/special events and will host 200+ live music events operated by Bowery Presents for up to 3,500 people in a separate area of the building. Retail opportunities range from approximately 1,500-20,000 sf for synergistic uses such as F&B, brewery, entertainment, boutique fitness and wellness.



LET'S TALK

Ownership is seeking a dynamic mix of local restaurants, services and retail to populate the remaining ground floor space at Boston Landing. With just over 40,000 square feet of retail space between Lantera, the Auerbach Center, and the TRACK at new balance, there is the ability to accommodate many different use types to satisfy the growing needs of the local community.



Dave Downing
dave@graffito.com
617.401.2871

Angela VanArsdale
angela@graffito.com
978.766.5142

Jesse Baerkahn
jesse@graffito.com
617.669.6171