

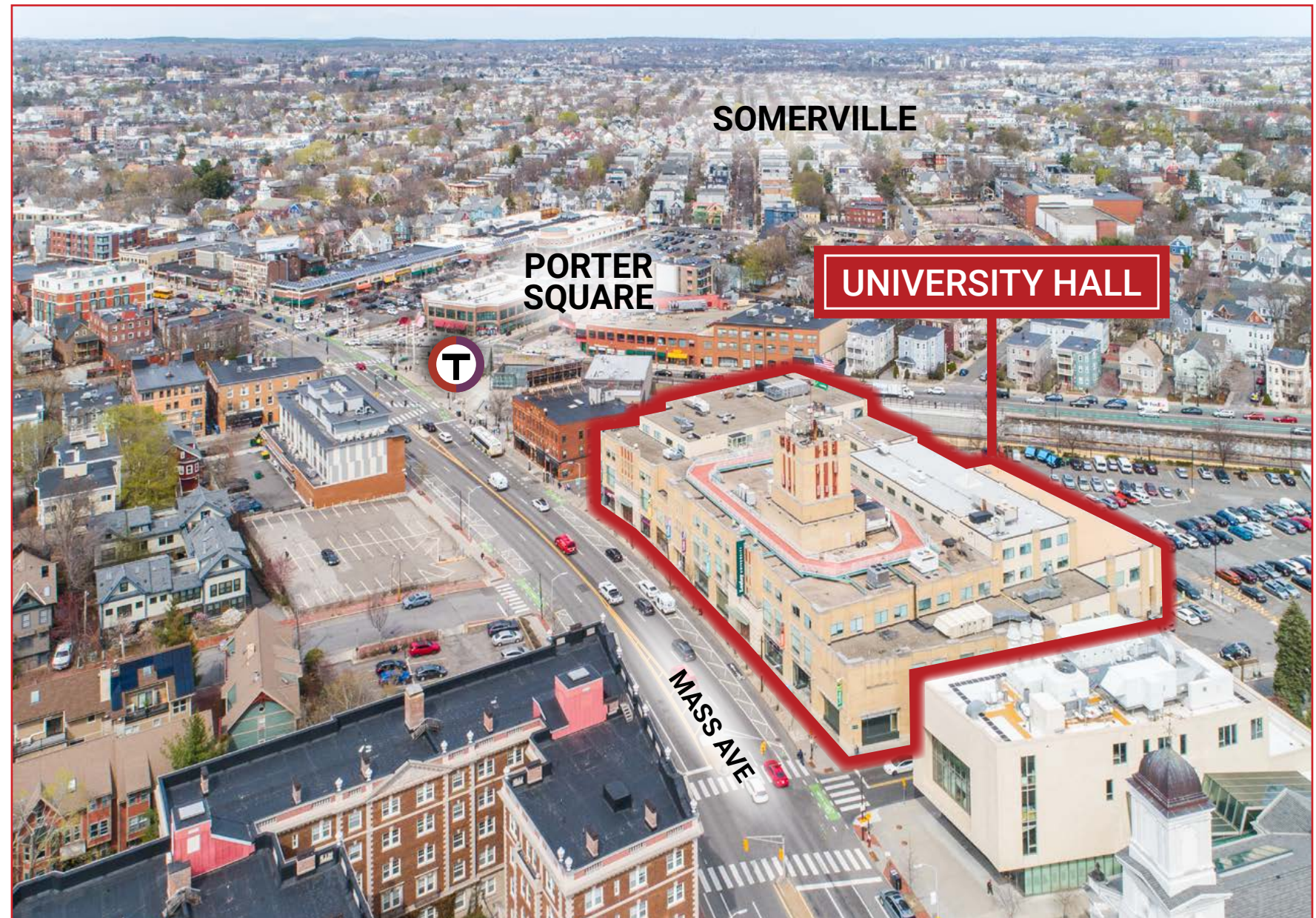
UNIVERSITY HALL, CAMBRIDGE / MASS AVE RETAIL SPACE



PROJECT ORIENTATION

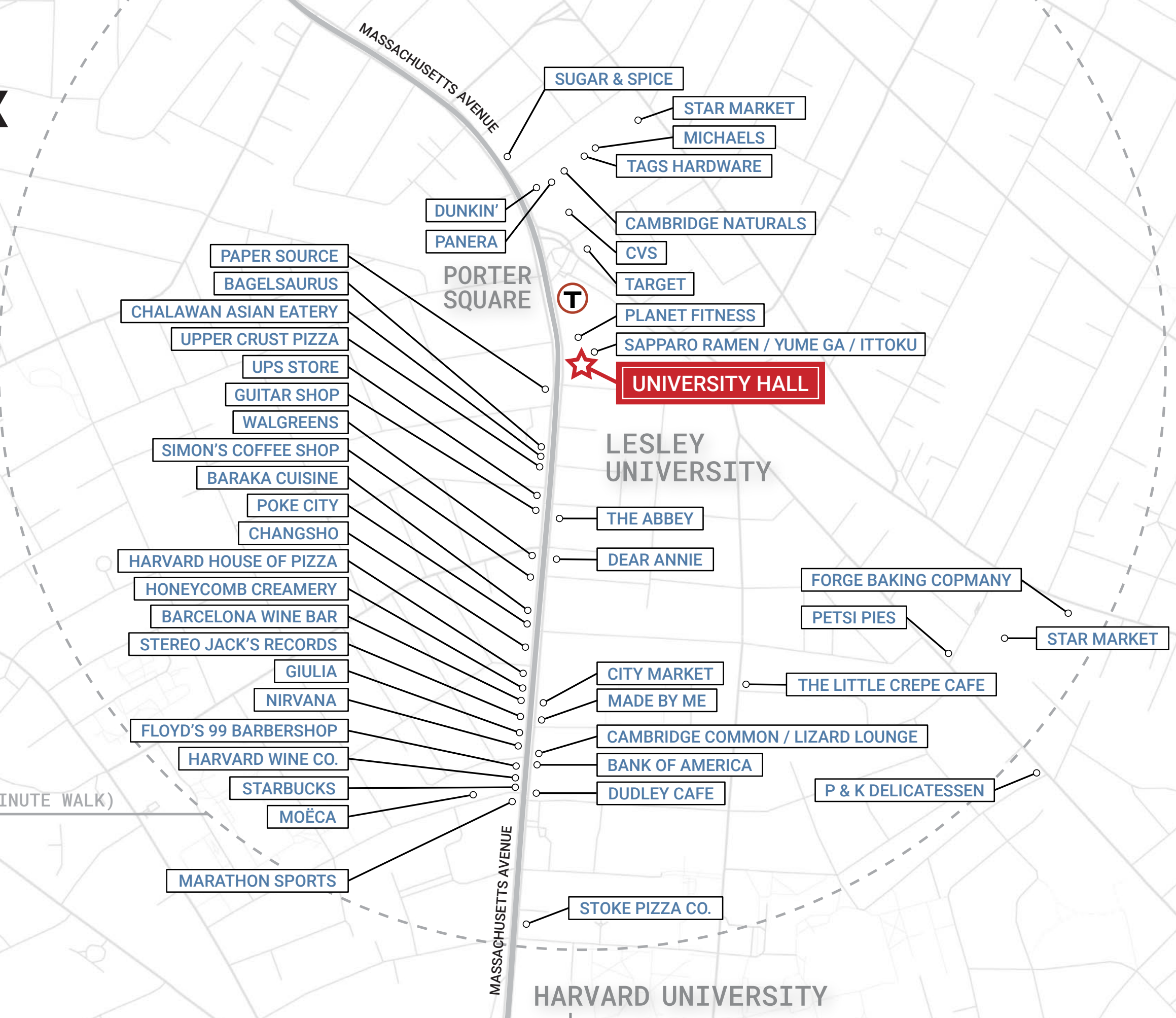
Located a block from the MBTA Redline and Commuter Rail on Massachusetts Ave in Porter Square, University Hall is a social hub for Lesley University students, faculty, staff, and the larger Cambridge community. For decades, University Hall has been home to a vibrant mix of local retailers and is best known for the cluster of Japanese food stalls located within the core of the building.

Today, Lesley University is embarking upon a significant renovation of the building, which will shift the retail and restaurant energy from the interior of the building to the far more visible Mass Ave edge.



RETAIL MIX

0.5 MILE RADIUS (10 MINUTE WALK)



— IN THE NEIGHBORHOOD



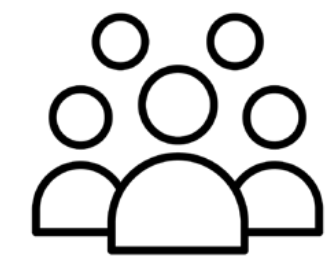
\$113,080

median household income



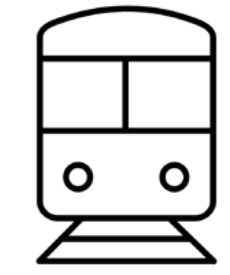
46,694

employees within a one-mile radius



22,765

people living within a one-mile radius



1

block from Red Line and Commuter Rail

ADJACENT RETAIL



DEAR ANNIE



Yume Ga Arukara



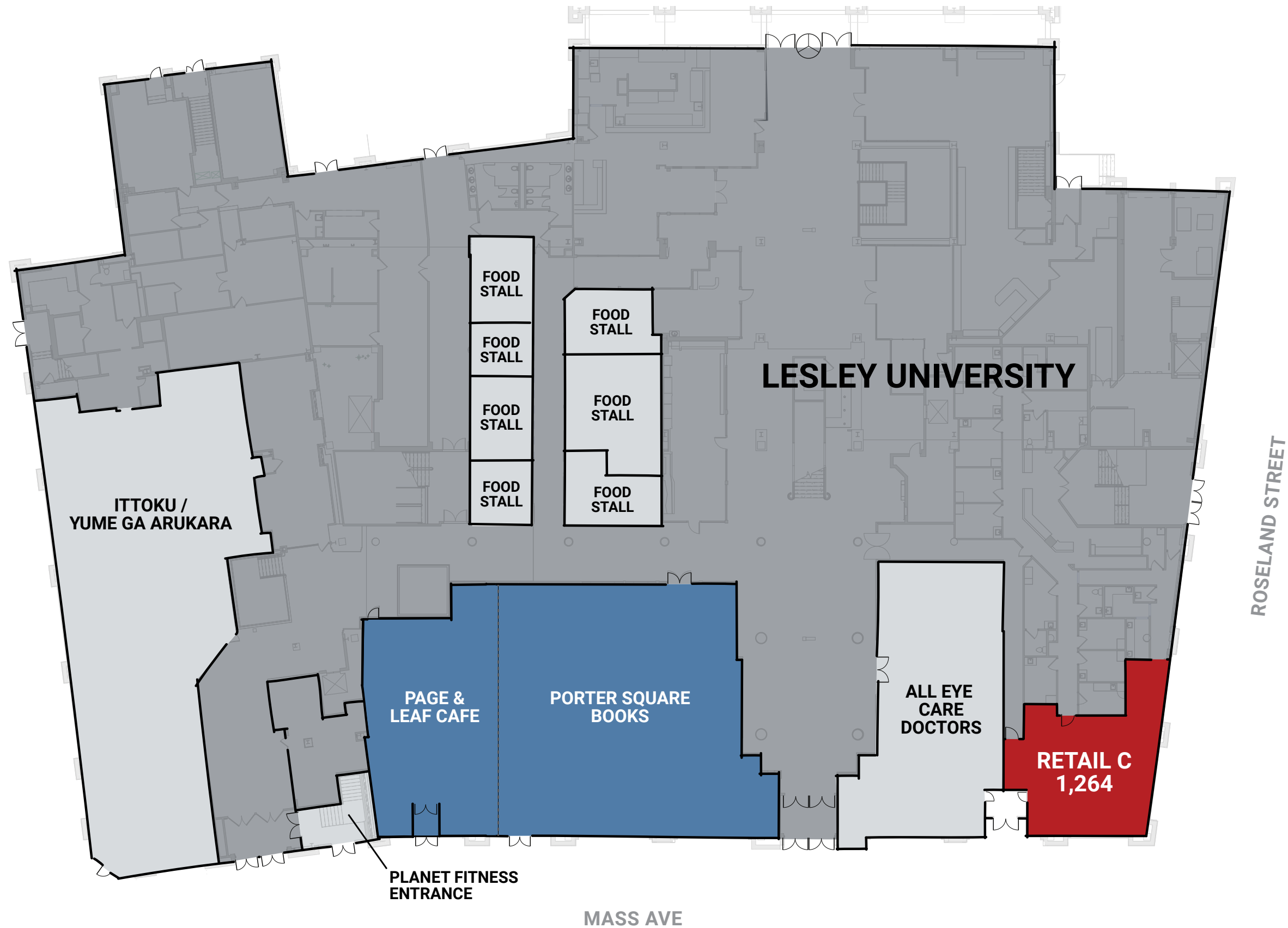
Mass Ave Edge

RETAIL A

RETAIL B

RETAIL C

SITE PLAN



LET'S TALK

Graffito is seeking best-in-class retailers to activate the Massachusetts Ave edge and provide neighborhood amenities to the thousands of residents, faculty, staff, and students in Porter Square, Cambridge.

AVAILABLE NOW!



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